Market Research

Generate a report on the latest trends in [specific industry or product category] over the past six months, highlighting key consumer behaviors and emerging technologies.

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10 Sample Prompts for Product Owners and Managers

User Persona Creation

Generate a report on the latest trends in [specific industry or product category] over the past six months, highlighting key consumer behaviors and emerging technologies.

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Feature Ideation

List innovative feature ideas for a [type of product/service] that caters to [specific user need or problem], incorporating elements of [a particular technology or trend].

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Competitive Analysis

Conduct a comparative analysis of top competitors in the [specific market segment], focusing on their product features, pricing strategies, and customer reviews.

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User Story Generation

Generate user stories for a new [type of feature or service] that aligns with the needs of [specific user persona], ensuring each story includes a user role, action, and benefit.

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Brainstorming Session Facilitation

Suggest creative prompts for a brainstorming session aimed at improving [specific product aspect], considering constraints such as [budget, time, technology].

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Product Backlog Refinement

Provide suggestions for refining the product backlog of [product name], prioritizing tasks based on potential impact on user satisfaction and business value. Write these so that my team can easily refine in our next refinement session.
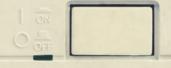
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Feedback Analysis

Analyze customer feedback on [specific product feature or release] and summarize key insights, identifying areas for improvement and potential enhancements.

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Risk Assessment

Identify potential risks and challenges associated with the launch of [new product/feature], including strategies for mitigation and contingency planning.

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Documentation Drafting

Draft an outline for a user guide/manual for [new product/feature], ensuring it covers key functionalities, usage scenarios, and troubleshooting tips. Here is a list of Product Backlog Items implemented in this version: [list of PBIs].

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